

LIMITED FOUNDING INVENTORY

The internet is infinite. Paper is scarce.

The **American Record** is a free weekly AI newspaper for the internet age, printed and distributed across Los Angeles.

A printed ad cannot be scrolled past. A good newspaper sits on tables, counters, benches, desks, and inside the room.

10K

LAUNCH-COPY PLANNING TARGET

LA

PHYSICAL DISTRIBUTION NETWORK

32

PAGES OF SCARCE INVENTORY

We place the paper where a good ad can become part of the room.

The American Record is built for curated physical distribution: high-dwell environments where readers wait, work, study, shop, socialize, and talk.

PREMIUM COFFEE	FOUNDER ROOMS	CAMPUSES	BOUTIQUE GYMS
CREATIVE STUDIOS	HOTELS	RETAIL COUNTERS	MED SPAS
NIGHTLIFE	EVENTS	NEIGHBORHOOD ROUTES	WELLNESS SPACES

FOUNDER-ROOM ROUTE
High-end coworking, creative offices, production studios, and members-club style workspaces. One copy can be read by a room.

MORNING ROUTE
Coffee shops, work cafes, early gyms, and breakfast corridors live before the laptop crowd settles in.

CATEGORY-MATCHED PLACEMENT
Wellness brands in wellness spaces, THC beverages in adult culture/nightlife zones, sports brands around sports bars.

QR ATTRIBUTION
Each advertiser can use a campaign-specific QR code for scan tracking and creative testing.

Note: distribution environments are targets until individual host approvals are confirmed. The paper will not overclaim specific partners before placements are locked.

Ads, but make them worth stopping for.

The Commercial Break is our back-of-paper showcase for full-page ads designed to feel more like Super Bowl spots than banner ads.

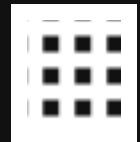
Big, visual, QR-trackable, physically placed, and curated for brands with something worth seeing.

Become one of the brands featured in the section people intentionally flip to.

SAMPLE FULL-PAGE SHOWCASE CONCEPT

YOUR BRAND DESERVES MORE THAN A FEED.

Full-page print creative with campaign QR attribution.



Own early print inventory in the LA launch run

PLACEMENT	LAUNCH RATE
Eighth Page	\$1,200
Quarter Page	\$1,800
Half Page	\$3,500
Full Page	\$5,000
Commercial Break Full Page	\$6,500
Inside Back Cover	\$7,500
Back Cover	\$8K-\$10K

Founding package discounts available for multi-issue commitments. Category exclusivity available selectively.

INCLUDED

- Print placement in The American Record
- Digital issue/archive placement
- QR code tracking option
- Advertiser-supplied creative or concept support by request
- Clear sponsored labeling for advertorials
- First look at multi-issue packages

BEST FIT CATEGORIES

Adult nicotine alternatives, THC beverages, GLP-1/cash-pay telehealth, adult wellness, DFS/prediction markets, botanicals, RTD alcohol, crypto, self-defense, events, music, and local hospitality.

CREATIVE POLICY

Advertisers provide compliant creative. We review every ad before print and may reject illegal, misleading, youth-targeted, or inappropriate placements.

NEXT STEP

Request launch inventory or a mockup.

advertising@americanrecord.news